



Environmental Impact of Silhouette Cutting

Introduction

Silhouette cutting is a traditional English craft using very little in the way of raw materials and no fuel energy at all. As such it is a 'naturally green' activity which will work well for any environmentally astute event organisers. That said we are aware of the need to monitor our activities and are taking the following steps to reduce our environmental impact.

Transport.

The main environmental issue we have identified is the need for the modern silhouettist to travel to a wide variety of events all over the country. Since we have little equipment to carry all our artists are encouraged to use public transport whenever possible. When it isn't (eg: for events outside major cities) our artists are encouraged to make use of small engined cars with low CO2 emissions, and to ride share whenever possible.

Artists are also encouraged to use an economical (and safe) driving style, such as that taught by the Institute of Advanced Motorists.

Paper and card.

All the paper and card we use to cut and mount silhouettes is sourced from "Conservatree", a local printing company with a firm commitment to using recycled materials whenever possible. All waste material (eg: left over event specific mounting cards) are recycled again.

Administration

All sub contracting and invoicing between artists is now done electronically. We are moving to a paperless system for client invoicing as well whenever possible. In addition all admin is done using laptop rather than desktop computers, which both suit the *Roving Artist* lifestyle, and use less power.

Footnote

It is our intention to work with our clients in any way they may be able to identify to help reduce the environmental impact of the events they run.